



British
High Commission
Kuala Lumpur



UK Science
& Innovation
Network



Science communication for Climate Science

POORANI KRISHNAN,
SCIENCE AND INNOVATION OFFICER, BHC
KL

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01 ABOUT US



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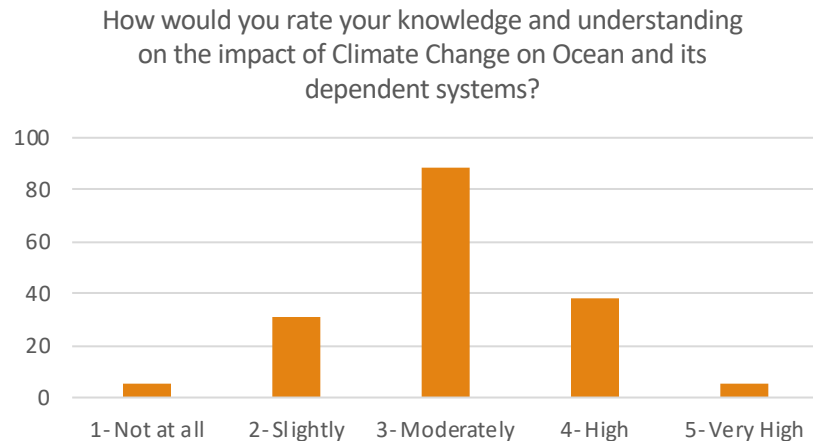
Science advisors



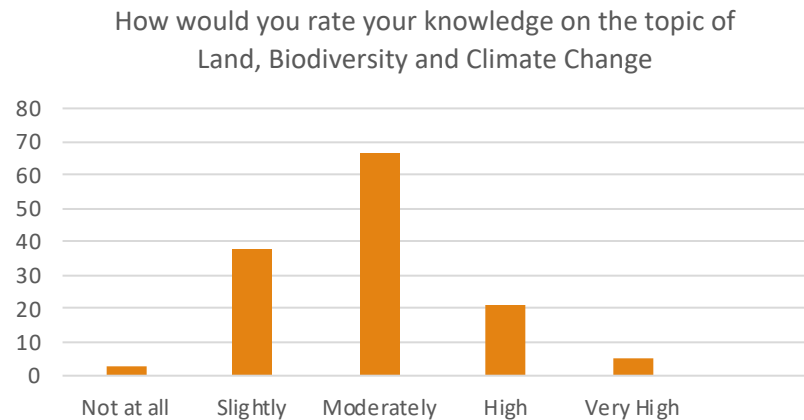
Trainers

02 PROBLEM STATEMENT

Credible scientific reports on climate change is widely **available**, yet there is **visible lack of awareness and strong understanding** on it especially among people that are less likely to be involved in the conversation involving climate change.



Session 2; Ocean and Climate Change
Total registration at time of the assessment; 172 people



Session 3; Land, Biodiversity and Climate Change
Total registration at time of the assessment; 145 people

03 STRATEGY

IPCC Reports

Read reports or Summary for policy makers / **choose** the aspects you want to communicate / PS ; **ensure** the original content is maintained

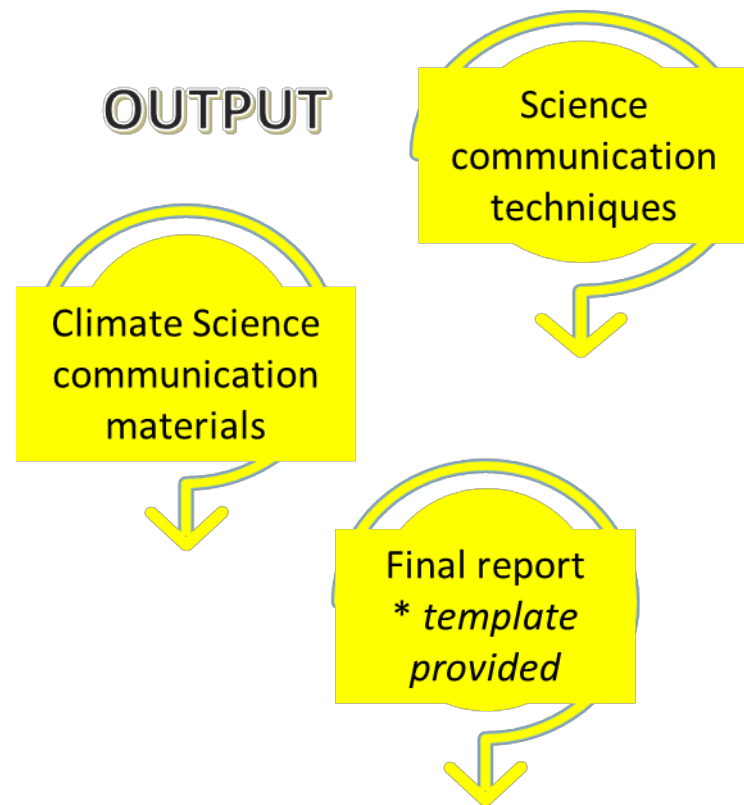
Science advisors

for each group ; mix of IPCC reports authors and field scientist

Training

Science communication

03 PROGRAMME GOALS



OUTCOME

Make a specific targeted segment of the community scientifically informed on;

- ▶ drivers of climate change, current trend and expected trend in global warming
- ▶ social and economic implication at personal or community level.
- ▶ knowledge on potential ways to contribute in **mitigating climate** change. Final report
- ▶ Knowledge and awareness to adapt to the impact of climate change
- ▶ Become aware on latest scientific research and innovation
- ▶ Aware of the multiple international initiatives

04 KEY ACTION ITEMS

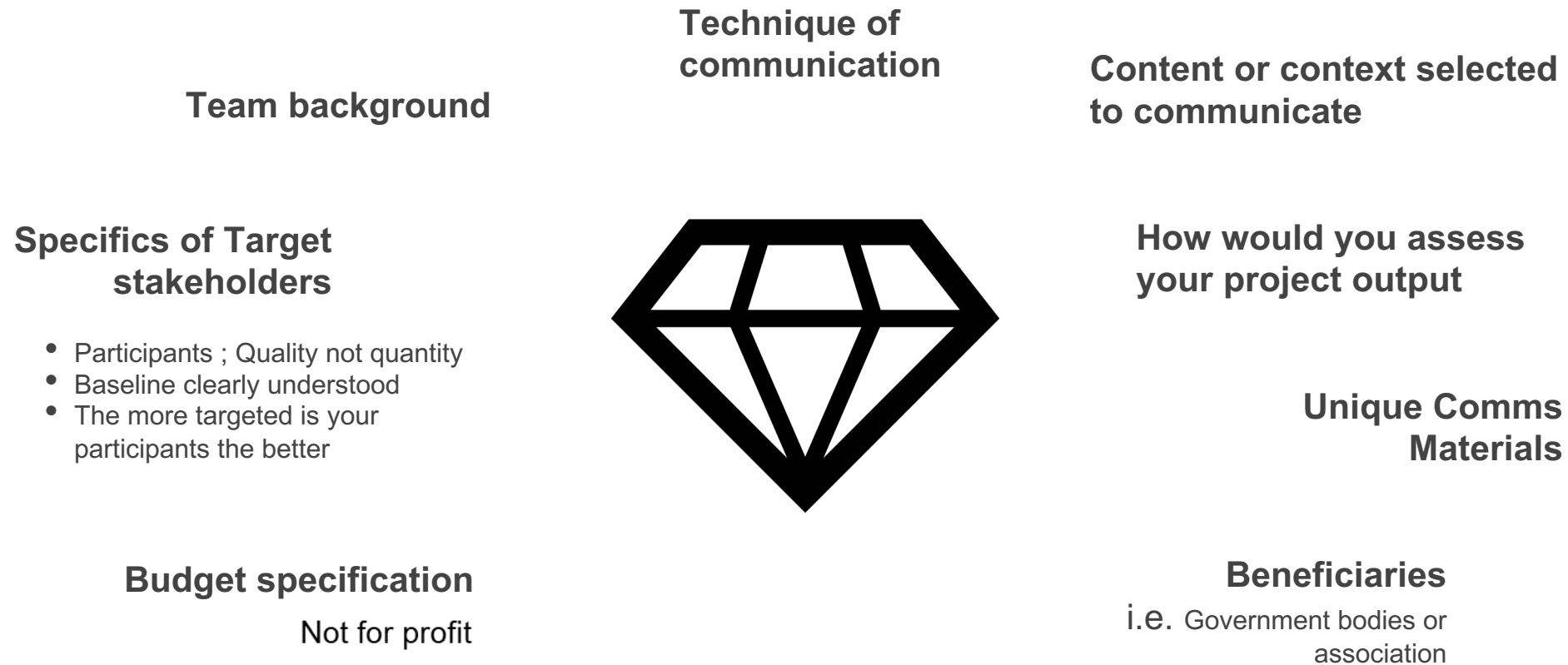
Feb – April 2021

Proposal	Form a group	Select theme and familiarise with the assigned IPCC report	Develop links with your stakeholders ; participants for your work	Understand stakeholders gaps and need in terms of information – is it cause, impact, or mitigation	Design communication plan ; strategy and comms materials
Pre-Activity	Submit proposal	Project winner announced	Training session	Virtual sessions with scientists and topic experts (max 5)	Content into comms materials and interaction plan
Activity	Deliver your plan	Observe and record your assessment and outcome	Submit report		

05 BUDGET

RM 13,500

06 Proposal assessment



TIMELINE

17/01/2021

submission due

02/02/2021

Announcement of the
winning teams

15/02/2021

Project starts

18/04/2021

Project ends

17/05/2021

Submission of project reports by project leads

THANKS

Do you have any questions?

Poorani.Krishnan@fcdo.gov.uk

Follow for updates;

UKinMalaysia

